



joloda
hydraroll

LIGHTENING LOADS

WORKING IN
PARTNERSHIP WITH

AK AMELIA KNIGHT

Joloda delivers a quick
and efficient load for
Amelia Knight Cosmetics

modular rollerbed system: van

The Client

Amelia Knight is a family-run leader in private label beauty solutions, and was founded in 1998 in Manchester. They supply industry leading, global brands with their formulas.

Amelia Knight operate globally, with a team of over 600 people. They focus on delivering creative solutions within the beauty market, and create innovative products by combining expert design and creativity with global manufacturing experience.

The Challenge

Amelia Knight cosmetic products are moved in metal containers which sit on pallets to various locations. They previously used a traditional method of straps and ropes to load and unload. This method

of loading is time consuming and can be dangerous, as well as potentially causing product damage.

The Solution

Now with a MRS: Van installed, they have reduced loading times, provide safe loading conditions for their drivers and no van damage.

The van was supplied by Matt Walker from the Volkswagen Van Centre in Stoke, the MRS: Van system was supplied from stock and fitted in just a few hours, so by the next day the van was on the road making deliveries.

This is the third system they have fitted for their transport, doing 6 loads per day.

Arriving at the unloading destination the container on

the pallet is simply rolled to the back of the van and lifted out with a fork lift truck, the whole process taking about a minute whereas before this would mean dragging out with ropes potentially causing injury and taking around 20 minutes.

Conclusion

As a result of Amelia Knight implementing one of our modular rollerbed systems into their van fleet, their loading and unloading operations have become more efficient, and safer.

Instead of using a traditional method of straps and ropes to load, Amelia Knight can now simply roll the load to the back of the van and unload it using a forklift. This process only takes one minute, compared to their previous method which was taking 20 minutes. In addition,

this is a much safer process, and better protects their products, van, and driver.

Amelia Knight will now only use MRS: Vans in their delivery fleet.



if you have any questions, please get in touch!



Learn more about
Joloda Hydraroll...
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joloda.com

Joloda Hydraroll Ltd (Head Office)

1 De Havilland Drive, Liverpool
L24 8RN, United Kingdom
+44 151 427 8954
hello@joloda.com

Joloda BV (European Office)

De Hulst 13, 5807 EW, Oostrum
Venray, The Netherlands
+31 478 501 059
info-nl@joloda.com

Joloda Loading Automation (USA Office)

PO Box 4820, Wilmington
North Carolina, 28406, USA
+01 910 791 2125
brett.murrill@loading-automation.com

Joloda Hydraroll SAS (French Office)

1 Cour du Havre CS 50101
Paris 75008, France
+33 7 81 41 99 00
france@joloda.com

Joloda Japan K.K. (Japanese Office)

606 Eiwa Oike Building, 436 Sasaya-cho,
Nakagyo-ku Kyoto 604-8187, Japan
+81 0050 6875 6422
japan@joloda.com

Joloda Brasil (South American Office)

Rua Da Imprensa, 150-A, Jardim Terceiro
Centenário, 12944-720, São Paulo, Brazil
+55 11 98330 3333
jkanawati@joloda.com

Actiw (Head Office)

Linnatie 11-13
FI-76850 Naarajarvi, Finland
+358 207 424 820
info@actiw.com

Actiw (Indian Office)

R-40 1st Floor NDSE-II
New Delhi-110049, India
+91 9820506190
subhash.mishra@actiw.com